

CHERI BACHOFER

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PROFESSIONAL COACH, PROGRAM DIRECTOR, MOTIVATIONAL SPEAKER

LEADERSHIP | CAREER | NETWORKING | CONSULTING

"Cheri is gifted in communicating a vision; leading others in developing a plan; and helping to recognize the milestones along the way." ~Marji Abernathy, Marketing Executive, First Protective



"... the consummate networker, powerfully connecting people ... Cheri makes the time to build, nurture, and leverage relationships." ~Dean Harbry, PCC, Executive Advisor and Coach



"Cheri is a born leader with a talent for building cohesive teams and orchestrating well-run programs ... she draws out people's strengths and motivates them to accomplish 'the impossible!'" ~Susan Whitcomb, President, Career Coach Academy



"[Cheri does] a great job with keeping clients focused on their goals and simplifying their lives by prioritizing the things that will help them get what they really want." ~Meredith Kynerd, National Vice President, Arbonne

☞ SUMMARY OF STRENGTHS ☞

- **Leadership:** Executive Coach for C-suite executives, directors, and professionals on leadership, recruiting, marketing, networking, strategic planning, and life balance topics.
- **Career Management:** As Certified Career Management Coach, provide career planning and job search coaching to executives, managers, and professionals.
- **Staff Leadership & Program Development:** Managed and coached 10-member team in delivering programs for 4,200-member organization. Created innovative programs that broke all prior records for attendance, outcomes, and member feedback.

☞ PROFESSIONAL HISTORY ☞

President & Senior Coach—Forwarding Life (www.ForwardingLife.com)
New York, Atlanta, Birmingham | 2005–Present

- Built national coaching practice from startup to more than 100 clients in less than 2 years.
- Coach individuals and leaders from universities, corporations, and nonprofit organizations.
- Delivered well-received motivational keynotes and breakout sessions.

Women's Director—Briarwood Presbyterian Church (4,200 members)
Birmingham, AL | 1996–2005

- Recruited, trained, and coached 10-member leadership team in high-visibility position.
- Recruited more than 1,500 volunteers in support of 20+ ongoing programs.
- Expanded vision for conference and increased attendance from 250 to more than 2,000.
- Doubled enrollment in summer studies sessions from 500 to 1,000.
- Created new international outreach programs with participation of up to 700.

Staff & Collegiate Director—Campus Outreach International
Birmingham, AL | through 1995

- Created, pioneered, and developed new program model that was adopted by all franchises, both stateside and international.
- Provided leadership development in areas of strategic planning, revenue generation, and life-balance for 12 managers. Hired, trained, and coached in career development/transitions.

☞ EDUCATION & CERTIFICATION ☞

- **MA**—Birmingham Theological Seminary
- **BA**—Birmingham Southern College
- **ACC**—Associate Certified Coach, International Coach Federation
- **CCMC**—Certified Career Management Coach, Career Coach Academy
- **CLC**—Certified Executive Leadership Coach, Institute in Life Coach Training
- **CELC**—Certified Life Coach, Institute for Life Coach Training
- **Assessment Training**—DiSC, RightPath, People Map and Others

☞ HONORS ☞

- Featured in *Southern Lady* magazine
- Featured in *Christmas with Southern Living*
- Alpha Omicron Pi sorority, former Alumni Advisor

